



Recommendation Systems

We saw in the video how websites try to understand the content we like, in order to improve the suggestions/recommendations they make to us in the future. These ideas can be applied to any form of content, such as books, films and TV shows.

This in class activity can be used to get pupils thinking about how recommendations might be made for them:

- Ask pupils to think about the books/films/TV shows they enjoy. Is there anything that they have in common, for example similar characters?
- Can the pupils find someone else in the class who enjoys books/films/TV shows with similar themes? The more similarities there are, the better the recommendations will be, so encourage the children to find someone with a large number of themes in common.
- Once they've found someone, are they able to recommend to each other new books/films/TV shows to try?